



DOGS DESERVE REAL FOOD

Get Joy is a dog wellness platform with gut-healthy nutrition at its core that redefines what the overall well-being of our canine companions needs to become and prioritize your dog's wellness as much as you do your own. We work with expert veterinary and animal nutritionists to develop science-backed meals, treats, and supplements using real, quality ingredients optimized for your dog's gut health, digestion, and immunity. All for you and your dog to live healthier, happier, and longer lives together.



Fresh Meals

HUMAN-GRADE & GENTLY-COOKED

Take the guesswork out of your dog's feeding routine with our Fresh Meals, made with gently-cooked, human-grade ingredients. Available in four delicious blends, choose from lean turkey, mineral-rich beef, healthy fat-rich lamb, or energy-boosting chicken. Each pack includes convenient individually packaged, pre-portioned meals made with ingredients optimized for digestion and nutrient absorption. Feed your dog with peace of mind, knowing that every bite contains real, wholesome ingredients and each formula is developed and approved by Board Certified Veterinary Nutritionists.

MSRP: \$6.99 - \$12.49
Sizes: 250g & 400g
Case Pack: 7

**CASE PACK
OF 7**



Freeze Fresh Dried®

IT'S FUTURE FOOD FOR DOGS

Our Fresh Freeze Dried® food is not kibble - it's future food for dogs. Enjoy the pantry-friendly convenience of dry food with all of the health benefits of feeding fresh, real ingredients. Developed by PhD Companion Animal Nutritionists, our chicken and beef formulas are developed with ingredients optimized for impact like pre, pro and postbiotics that are scientifically-proven to optimize your dog's gut health, overall wellness, and longevity.

MSRP: \$34.99 - \$64.99
Sizes: 16oz & 32oz
Case Pack: 6 & 10



THE *Get Joy* DIFFERENCE

- Industry Leader in Digestibility and Gut Health
- Ultra Gentle Processing Techniques to Retain Nutrients and Palatability
- Formulated with PhD Companion Animal & Veterinary Nutritionists
- Science-Backed & Third Party Tested
- Thoughtfully Crafted to be Complete & Balanced
- Made in USDA-Certified Kitchens with Quality USDA-Sourced Proteins

Freeze-Dried Organ Treats

SINGLE INGREDIENT SUPERFOOD

At Get Joy, we understand that wholesome dog nutrition includes the treats they enjoy between meals. Whether you're using the treats to train, reward, or delight, our 100% Freeze Dried Superfood Beef Organ Treats use real ingredients you can trust and pronounce. Our single-ingredient beef liver, heart, and kidney treats are a convenient and delicious addition to any feeding routine. Every batch is packed with essential vitamins and nutrients to optimize your dog's health and keep even the pickiest dog's tail wagging.

MSRP: \$16.99 - \$56.99
Sizes: 4oz & 16oz
Case Pack: 8 & 10



Supplements

DAILY CHEWS FOR PREVENTATIVE CARE

Get Joy envisions a future where supplements, like nutrition, are the foundation of a healthier, happier, and longer life for both dogs and their owners. We source a blend of quality active and inactive ingredients that bear the NASCA quality seal and are optimized for impact—like pre-, pro, and postbiotics, green-lipped mussels, and valerian root—and work with renowned Ph.D. Animal Nutritionists to develop targeted supplements that address the most important pillars of dog wellness: gut health, stress, and joint care. It's a boost of daily support in a single chew that goes beyond the bowl and helps dog owners prioritize preventative care, leaving them more time to create joyful moments with their canine companions.

MSRP: \$34.99 - \$44.99
Size: 9.5 oz
Case Pack: 6

