

Get Joy

JOY STARTS FROM WITHIN

Get Joy is your partner in making good health effortless. We're creating radically better dog nutrition for the pursuit of more shared joy with your dog, every day. Our food is made with 100% real, wholesome, USDA-sourced ingredients, all optimized for gut health and total wellness. No fillers or seed oils. No "what's actually in this?" moments. Just pure, uncompromising nutrition that's crafted with obsession and fueled by love. It's real food that keeps your dog thriving. Because we believe joy starts from within.

FREEZE DRIED RAW

Our Freeze Dried Raw Food is a labor of love from top vet nutritionists—made to fuel dogs from the inside out.

- Made with 100% USDA-sourced meat & superfood ingredients.
- Packed with Belly Biotics™, our clinically proven blend of pre, pro, postbiotics, for superior gut health.
- Freeze Dried to lock in 97% of nutrients, for big flavors, taste & aromas dogs crave
- Convenient and pantry friendly



MSRP: \$24.99–44.99 | Sizes: 16oz & 32oz | Case Pack: 6 & 10

FRESH

Expert-formulated by vet nutritionists and gently cooked for maximum nutrition, our Fresh Meals deliver wellness in every bite, with no fillers and no fluff.

- 100% USDA-sourced meat and superfood ingredients.
- Gently cooked to lock in nutrients and assure a safe product.
- Vet nutritionist designed & formulated
- No fillers, byproducts, artificial preservatives
- Single serve, peel back pouches



MSRP: \$6.99–12.49 | Sizes: 250g & 400g | Case Pack: 7

CASE PACK
OF 7



UNBELIEVABLY TASTY, UNDENIABLY HEALTHY

FREEZE DRIED RAW TREATS

Single ingredient superfood bites that deliver tail wagging taste with zero fillers or artificial additives.

BEEF KIDNEY SUPERFOOD



Supports muscle strength and recovery

- Made with 100% USDA-sourced beef organ meat
- Rich in selenium, iron and zinc
- Enhances immune system strength
- Reduces inflammation and eases digestion

BEEF LIVER SUPERFOOD



Supports skin, coat and immune system

- Made with 100% USDA-sourced beef organ meat
- Packed with iron, vitamin A and B vitamins
- Boosts vision and immunity
- Supports a shinier and softer fur

BEEF HEART SUPERFOOD



Supports heart function and energy

- Made with 100% USDA-sourced beef organ meat
- Loaded with lean muscle-building protein and COQ10
- Fuels energy, stamina and overall vitality
- Supports muscle growth and repair



MSRP: \$16.99 – \$56.99 | Sizes: 4oz & 16oz
Case Pack: 8 & 10



SUPPLEMENTS

Daily chews that support gut, joint, and mental wellness

MSRP: \$34.99
Size: 9.5 oz
Case Pack: 6

CALMING CHEWS



A daily bite-sized guided meditation

- Helps with anxiety
- Stabilizes mood
- Promotes better sleep

MOBILITY CHEWS



A daily supplement to power bones and high-speed fetches

- Promotes flexibility and mobility
- Strengthens joint and connective tissue
- Supports bone density

DIGESTION CHEWS



A daily supplement with extra gut-love

- Eases digestion
- Supports immune system
- Combats seasonal allergies

